



NFI Corporate Sponsorship and Exhibition Levels

Gold Sponsorship \$50,000

- Sponsor Company logo with link and brief description displayed with prominent placement on NFI website (www.nidcap.org) *Our Sponsors* page for 1 year
- Sponsor Company logo with web link displayed for 1 month on NFI website homepage
- Quarter page with image advertisement in NFI newsletter the *Developmental Observer* <http://nidcap.org/en/nfi-news/developmental-observer-the-official-newsletter-of-the-nfi/> for full year (2 editions)
- May contribute a blog post to *NIDCAP Blog* (on topic related to NIDCAP)
- NFI Press release announcing sponsorship
- Sponsor Press release announcing sponsorship
- Photo opportunity with NFI Founder and NFI President
- Recognition on NFI social media platforms at least twice/yr for one year (Facebook, Twitter, LinkedIn, Pinterest)
- Visibility at NFI Conferences
 - Exhibit Display Table at up to 3 conferences per year
 - Sponsor company one page information sheet included in NFI Trainers Meeting binder
 - Logo listed on each conference brochure/agenda
 - Copy of contact information for consenting participants of conferences
 - Opportunity to host named cocktail reception at NFI/NIDCAP Trainers Meeting
 - Reserved seating at one dinner at Trainers Meeting

Silver Sponsorship \$25,000

- Sponsor Company logo with link and brief description displayed with secondary placement on NFI website (www.nidcap.org) *Our Sponsors* page for 1 year
- Quarter page text only advertisement in NFI newsletter the *Developmental Observer* <http://nidcap.org/en/nfi-news/developmental-observer-the-official-newsletter-of-the-nfi/> for full year (2 editions)
- NFI Press release announcing sponsorship
- Sponsor Press release announcing sponsorship
- Photo opportunity with NFI Founder and NFI President

- Recognition on NFI social media platforms at least twice/yr for one year (Facebook, Twitter, LinkedIn, Pinterest)
- Visibility at NFI Conferences
 - Exhibit Display Table at up to 3 conferences per year
 - Sponsor company one page information sheet included in NFI/NIDCAP Trainers Meeting binder
 - Logo listed on each conference brochure/agenda
 - Copy of contact information for consenting participants of conferences
 - Opportunity to host named cocktail reception at NFI/NIDCAP Trainers Meeting
 - Invitation to one dinner at Trainers Meeting

Bronze Sponsorship \$10,000

- Sponsor Company logo and brief description displayed with tertiary placement on NFI website (www.nidcap.org) *Our Sponsors* page for 1 year
- One eighth page advertisement in NFI newsletter the Developmental Observer <http://nidcap.org/en/nfi-news/developmental-observer-the-official-newsletter-of-the-nfi/> in one edition
- NFI Press release announcing sponsorship
- Sponsor Press release announcing sponsorship
- Photo opportunity with NFI Founder and NFI President
- Recognition on NFI social media platforms once during sponsorship year (Facebook, Twitter, LinkedIn)
- Visibility at NFI Conferences
 - Exhibit Display Table at up to 3 conferences per year
 - Logo listed on each conference brochure/agenda
 - Opportunity to host named cocktail reception at NFI/NIDCAP Trainers Meeting
 - Invitation to one lunch at Trainers Meeting

Exhibitors

Exhibitor Fees		
\$1000 per day plus conference center display costs if applicable	Table with representatives	Listed as exhibitor on printed materials and web announcements of conference
\$300 per day plus conference center display costs if applicable	Table with brochures only	

Additional opportunities at Conferences

Sponsor a meal or event: at cost	Attendee contact information with permission Announcement of meal sponsorship Thank you on printed conference materials Signage at event
Sponsor a Speaker: at cost for honorarium, registration fee and travel/lodging reimbursement	Attendee contact information with permission Announcement of honorarium as speaker introduced Thank you on printed conference materials
Sponsor a Session: \$2500	Attendee contact information with permission Announcement of honorarium as speaker introduced Thank you on printed conference materials
Handouts: \$500 plus materials cost	Handouts at NFI/NIDCAP conference from company in digital media or paper with company logo Attendee contact information with permission Thank you on printed conference materials
\$500	Attendee contact information with permission