

Dear Members of the NFI,

“Awareness is the greatest agent for change.” Eckhart Tolle (German born, Canadian resident, Spiritual Author)

To raise public awareness on behalf of premature infants and their families around the world, the European Foundation for the Care of Newborn Infants (EFCNI) and partnering European parent organizations launched **World Prematurity Day** (WPD) in 2008. This international commemoration is recognized on November 17th each year and is growing in scale and strength. The NFI actively joined this effort in 2014. Activities to mark the day may include: local events, often hospital-based; town and city activities (such as bridge and building illuminations in purple, the color associated with WPD); and international level campaigns (such as EFCNI’s WPD Toolkit and the NFI’s *NIDCAP Care Around the World* poster).

In preparation for celebrations of this momentous day, Silke Mader (Chairwoman of the EFCNI and former NFI board member) and Mandy Daly (Member of the EFCNI Parent Advisory Board and current NFI board member) offer the following [Guidelines for Creating Positive and Respectful World Prematurity Day Celebrations](#). They write that it is important “to find a sensitive balance between celebrating this day and respecting the needs of the infants in the NICU as well as their parents.” Please heed the considerations offered as WPD plans are being made and implemented.



On this topic of **WPD 2017**, we invite you to participate with the NFI in celebrating premature infants and their families. The following ways to celebrate are offered:

- [World Prematurity Day 2017 Info Sheet](#) – This informational sheet can be used to introduce WPD to your NICU or to be shared with your local government or local media outlets to gain broader exposure for your WPD events. Please share with us the ways that you recognize WPD for our NFI website listing.
- *WPD NFI-EFCNI Poster Template* – The NFI, as a participant in the EFCNI’s Socks for Life Campaign, has created a poster template for your use to advertise any activities you have planned to celebrate. You may add your own text to the poster, turn it into a PDF and email or post it wherever you’d like. Please see the NFI’s [WPD 2017](#) page for access to the poster template. Please also see the free [EFCNI WPD Toolkit](#) for your use.
- *Annual NFI WPD poster* – We will produce our annual NFI WPD poster representing **NIDCAP Care Around the World**. We invite you to submit photographs of NIDCAP care in your unit. If you’d like us to re-use the

photo from last year please let us know ([NFI's WPD 2016 Poster](#)). Please be sure you have permission for the photograph(s) you send to be shared on our website, social media, newsletter and related NFI educational sites. Please send your photograph(s) by **Friday, September 8th** to shareyourstory@nidcap.org.

Your ongoing NIDCAP care/education/science development/and support for newborns and their families around the world is inspiring.

UPDATES:

- In June, *Linda Lacina, MSN, RN, HN-BC, NIDCAP Trainer*, reported that the *NIDCAP Training and Research Center at Cincinnati Children's* in Cincinnati, Ohio, USA has a new center name: *NIDCAP Cincinnati*.
- NFI Regional One Day Conferences, "NIDCAP Care within Newborn Intensive Care Nurseries", will be held on the US West Coast: September 11, Seattle, WA; September 13, Oakland, CA; and September 16, Los Angeles, CA. Nursing, OT, and SLP credits will be offered. Registration is now open. For details please visit the [NFI Regional One Day Conferences: West Coast](#) page.
- **August 28th** is the registration deadline for the by invitation [28th Annual NIDCAP Trainers Meeting](#) (October 21-24, 2017 Edmonton, Alberta Canada). Email questions to NIDCAPEdmonton@ahs.ca
- The NFI Annual Membership Meeting will be held Sunday, October 22, 2017 at the Chateau Lacombe in Edmonton, Alberta Canada.

NEWS:

- *Samantha Butler, PhD*, NIDCAP Professional, APiB Trainer-in-Training, National NIDCAP Training Center, received the 2017 Boston Children's Hospital Medical Staff Organization Faculty Innovated Research Award for "Filling a Significant Gap in the Cardiac Intensive Care Unit (CICU): Quality Improvement of Individualized Developmental Care."
- *Linda Lacina, MSN, RN, HN-BC*, NIDCAP Trainer, NIDCAP Cincinnati, Ohio, posed Google listserv questions on "evidence for staff holding intubated infants" and "the link between vomiting and self-extubation" and email discussions ensued.
- *Jacques Sizun, MD*, Director of the French NIDCAP Center, Brest, France, shared "Perlo J, Balik B, Swensen S, Kabcenell A, Landsman J, Feeley D. *IHI Framework for Improving Joy in Work*. IHI White Paper. Cambridge, Massachusetts: Institute for Healthcare Improvement; 2017. (Available at ihi.org)."

Your feedback, questions, comments, NFI updates, and membership news written to me personally and/or to the whole board, are welcome.

Yours in support of the NFI,

Deborah

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