



## Board Conference Call Minutes -- February 14, 2018

### Agenda

**Present:** D. Buehler, R. Cummings, M. Daly, J. Helm, g. Lawhon,  
G. McAnulty, J. Tyebkhan, B. Westrup

**Absent:** H. Als, N. Conneman, D. Vittner

#### **(1) Review/Accept/Discuss Board Minutes (Rita Cummings, Secretary)**

- January 10 & 17 Minutes were approved by the board via email and uploaded into the Board Dropbox folder.

*Action: The Board unanimously approved the January 10 & 17 minutes which will then be posted on the website.*

#### **(2) NFI Board Committee Updates – The following committees provided updates.**

##### **Advancement (Rita Cummings, Chair)**

- Rita Cummings to schedule a meeting this week to discuss fundraising priorities for 2018.
- Jim Helm has sent out information asking if our members know anyone who works for Kimberley Clark so that we might be able to submit a grant proposal to their foundation.
- Jim Helm has been in touch with Dr. Brown; they will continue with their NIDCAP corporate sponsorship at the Bronze Level (\$10,000).
- Jim Helm has been in contact with Sonicu regarding their NFI sponsorship in 2018. Their business is shifting to temperature monitoring rather than sound monitoring, which represents only about 10% of their market. For that reason, they will not renew their corporate sponsorship at their previous level. However, they will be invited to be a vendor at our conferences in the future.
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***Action: The Advancement Committee will consider possible options to continue Sonicu's corporate sponsorship in the future.***

**Communications (Mandy Daly, Chair)**

- Mandy Daly has put together a social media proposal to create a group that would be interested in contributing content to Facebook, Twitter and LinkedIn as well as the NFI blog. Mandy has also proposed a new social media policy for the NFI. There was further discussion about using the Family Advisory Council to generate new content ideas for the NIDCAP Facebook page.

***Action: The Advancement Committee will review Mandy's proposal, and provide any feedback. The proposal will then be sent to the NFI Board for final approval.***

**Global Perspectives (Björn Westrup, Chair)**

- Björn is working to open family-centered units in Dar-es-Salaam and Nigeria.
- Mandy will also help to promote the NFI's global outreach using social media.
- Björn also wants the committee to make wider connections and collaborate with other international developmental care organizations.
- Juzer Tyebkhan suggested that since Global Awareness of NIDCAP is identified as a priority by NFI members, and the links that Björn Westrup and others have with international organisations that work on Child Health globally, we should invite them to attend the next National Trainers Meeting in Portugal as guests. Juzer Tyebkhan also suggested that a workshop or panel session could be arranged with these international organisations at the National Trainers Meeting, so that they can learn about NIDCAP and the potential global impact of this type of care.

***Action: The Committee will make social media a priority to increase visibility and seek additional opportunities for collaboration.***

**NIDCAP Trainers Meeting (Nikk Conneman, Co-Chair)**

- In Nikk Conneman's absence, Gloria McAnulty reported on the upcoming October Trainer's Meeting in Porto. Planning is well underway including the programmatic content and daily schedules. Members will be able to register online and make their hotel bookings online as well. The Porto

group is working with a conference coordinator to help manage the details of the meeting. A preliminary financial budget has been developed as well.

*The meeting ended at 2pm (PT). Respectfully submitted, Rita Cummings.*