

NFI Endorsement Policy

Revision Adopted June 2016

The NFI provides endorsement for continuing education programs for health professionals as well as for conferences, master classes, books, and certain products that meet the NFI's philosophy and goals, and support its mission.

Endorsement

NFI endorsement of programs and products for health professionals provides a benchmark of quality commensurate with NFI standards. Educational program endorsement may be for a single activity such as a workshop, conference, seminar, DVD, book, online learning package, short course and/or for a more extensive program of study. Product endorsement for developmental care materials, instruments or medical apparatus used in a hospital or home care setting and sold by a for-profit enterprise falls outside of the NFI as a non-profit charitable organizations. Each request will be evaluated on an individual basis.

NFI endorsement attests that a program, activity or product meets the following characteristics:

- It was developed and reviewed in-line with professional NFI requirements.
- It adds value to professional development.
- It identifies the contribution that the NFI has made to the program, activity or product.
- It identifies the contribution that the program, activity or product in turn is expected to make to the NFI's mission.

Benefits of Endorsement

NFI-endorsement assures that the program, activity or product meets the standards of quality set by the NFI.

NFI-endorsed programs and activities with allocated continuing education credits assist health professionals in meeting their NFI suggested NIDCAP Professional certification renewal requirements.

Endorsement Process

Applicants are asked to complete the Endorsement Application Form (see Attachment) in order to demonstrate that the program, activity or product meets NFI standards for endorsement.

Assessment

The NFI Program Committee Chair, who coordinates the assessment process, will make a preliminary evaluation of the application and refer it with recommendations to the NFI Endorsement Panel. This panel consists of NFI members with expertise in a number of areas including synactive theory based education and management as well as clinical developmental care practice. The tasks of the Panel include the review of the application and recommendation/guidance/rejection for endorsement of programs, activities and products.

Approval

The NFI Program Committee Chair forwards the NFI Endorsement Panel's recommendation to the NFI Board of Directors for final determination, and notifies the applicant in writing of the Board's decision. Subsequently, as indicated, designated members of the NFI Endorsement Panel provide the applicant with the NFI logo and guidance for its use and display. The name and logo of the NFI are trademark and copyright protected. They only may be used with written NFI permission.

Time Frame

Notification of the determination regarding endorsement occurs within six weeks. In exceptional cases the applicant may be informed of an alternative time frame. Endorsement is valid as long as the endorsed entity remains essentially in its original state. Endorsement for individual events such as conferences is valid for the duration of the event.

Fees

Assessment of an endorsed program or activity may incur a fee depending on the extent of work required for the review of an entity. The Chair of the NFI Program Committee discusses such an eventuality with the applicant before initiation of the endorsement process.