

Mandy Daly ACII, DLDU, Dip.Diet & Nutrition, EUPATI Fellow

Linkedin: [linkedin.com/irishneonatalhealthalliance](https://www.linkedin.com/company/irishneonatalhealthalliance)

KEY ACHIEVEMENTS

- Founder of the Irish Neonatal Health Alliance, Ireland's only collaborative platform which facilitates partnerships for all the stakeholders in neonatology in Ireland, www.inha.ie
- Co-author of Ireland's inaugural benchmarking report on prematurity, titled, "Positive Steps For Prematurity".
- Successfully advocacy campaign from 2010 – 2013 to extend the 9am – 5pm National Neonatal Transport Service to a 24 hour service.
- Winner of the EFCNI Best Patient Organisation Award – 2017 & 2022
- Developing and launching Standards Of Care For Newborn Infants at the EU Parliament (www.newborn-health-standards.org) - 2018
- Successful advocacy campaign to amend the law governing Maternity Leave to include special leave for mothers of premature infants – 2018
- Founding Committee Member of the Global Alliance for Newborn Care www.glance-network.org.
- Develop and organise an annual National Neonatal Medical Symposium in Ireland since 2010.
- Published papers in the Lancet Medical Journal, the British Medical Journal, Open Paediatrics, the Journal of Obstetrics and Gynaecology, Archives of Disease in Childhood, Trials, Journal of Ultrasound in Obstetrics and Gynaecology, Infant Journal UK and Hyphenette.com.

CAREER HISTORY

Founder of and Director of Advocacy and Policymaking, Irish Neonatal Health Alliance –

2013 to present

Responsibilities include managing the day-to-day operations of the organisation from administration, HR, finance, marketing, social media, patient support and legal.

The role requires an in-depth knowledge of the national and international neonatal landscape, the ability to identify key system deficiencies, develop and execute awareness and advocacy campaigns, grant writing, provide peer-to-peer support to families affected by preterm birth, develop and deliver education modules to healthcare professionals, healthcare professionals in training and families, facilitate partnerships with key stakeholders, present at national and international medical conferences, hospital study days and industry study days, mentor PhD and patient expert students, review research funding applications for funding agencies, sit on the National Office of Research Ethics Clinical Trial Committee, HPRA and PPI Ignite Patient Advisory Board member, sit on several Health Service Steering Committees and Taskforces, participate in clinical audits and clinical guideline reviews and "Patient and Public Involvement" (PPI) for over 70 global research studies.

Senior Life and Disability Underwriter, Zurich Life Insurance –

1999 to 2012

Responsibilities include an accurate and timely risk assessment of all applications for life, serious illness and disability insurance. In addition to requiring a high degree of medical knowledge, this role requires succinct and concise reporting, liaising with healthcare professionals, the ability to work to tight deadlines and maintaining client confidentiality. Additionally, I managed a team of junior underwriters and was responsible for developing and delivering their ongoing education and training requirements.

Customer Service Representative, Marketing, Pensions Administration, New Business and Sales, Underwriting, Caledonian Insurance Company – 1989 to 1999

Across my various roles during this ten year period I gained face-to-face, written and telephone experience with customers at pre-sale, sales and post-sales stages, I worked in the administration of new and existing business including pensions administration, developed marketing material for the company, organised product launches, in addition to producing management productivity reports, was involved in staff training and began my career as an underwriter carrying out risk assessment of life insurance applications and managing Permanent Health Insurance claims.

EDUCATION & TRAINING

EUPATI Fellow	2022
Family & Infant Neurodevelopmental Education	2022
Patient Safety Complaints Advocacy Diploma	2022

PATIENT ENGAGEMENT

<i>Accrediting Body - Patient Focused Medicines Development</i>	2020
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TEACHING ENGLISH AS A FOREIGN LANGUAGE

<i>Accrediting Body – Manchester School of Languages</i>	2020
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NEONATAL EDUCATION

: Introduction to Family and Infant Centred Developmental Care	
: Nurturing the Family in The Neonatal Unit	
: Observing Babies	
: Bonding Strategies For Newborns	
: NICU Environment and Influence	
: Temperature Control and the Thermal Environment	
: Creating a Healing Environment	
: Developmental Care in Nursing	
<i>Accrediting Body - Neonatal Care Academy</i>	2018

PATIENT EDUCATION IN HEALTH INNOVATION

: Clinical Trials	
: Pharmacovigilance	
: Pharmacoepidemiology	
: Regulatory Affairs	
: Health Technology Assessment	
<i>Accrediting Body - IPPOSI, The Irish Platform for Patient Organisations, Science and Industry, UCD, HPRA</i>	2017 - 2018

PARENTAL PSYCHOSOCIAL SUPPORT IN THE NEONATAL UNIT

<i>Accrediting Body - National Perinatal Association</i>	2017
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DIPLOMA IN HOLISTIC DIETETICS AND NUTRITION

<i>Accrediting Body - Irish Health Culture Association</i>	1992 - 1994
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ASSOCIATE OF THE CHARTERED INSTITUTE OF INSURANCE

DIPLOMA IN LIFE AND DISABILITY UNDERWRITING

<i>Accrediting Body - The Insurance Institute of Ireland</i>	1989 - 1992
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PROFESSIONAL MEMBERSHIPS

Board member of the NIDCAP Federation International	2012 - present
Family Advisory Committee Co-Chair NIDCAP Federation International	2012 - present
Parent Advisory Board Member European Foundation For The Care Of Newborn Infants	2010 - present
Reviewer for the British Medical Journal Open Paediatrics	2019 - present
Patient reviewer for the European Medicines Agency	2015 - present
National Office Of Research Ethics Clinical Trials	2021 - present
Health Products Regulatory Authority Patient Forum	2022 - present
PPI Ignite Network Public Advisory Board	2022 - present

IT SKILLS & LANGUAGES

IT Skills: Microsoft Office: Word, Excel, PowerPoint, Outlook and Explorer.
Spanish – conversational

INTERESTS

Writing has always been a passion of mine and I have used my attention to detail and my ability to capture a moment, to document my personal and professional journey in the neonatal field resulting in the publication of numerous articles in medical journals and the printed media over the years. I enjoy public speaking and take great pride in using this skill to support my endeavours in my current role by raising public awareness and delivering training and education.

References available on request